

## Case Study

# Transweb Educational Services

### ABOUT TRANSWEB

Transweb comprises five websites: askITians, eMedicaPrep, Transtutors, Transwebtutors and Mycollegeabroad.

- *askITians* caters primarily to students in India and the Middle East when preparing for engineering entrance exams like the IIT-JEE or AIEEE.
- *eMedicaPrep* caters to medical students taking entrance exams such as the AIPMT or AIIMS.
- *Transtutors* is a question-and-answer format website for homework help.
- *Transwebtutors* offers paid online tutoring in mostly technical subjects.
- *Mycollegeabroad* is for students living abroad that needing college admission consulting.

### PROJECT GOALS

The main challenges at Trans-Web were:-

- Managers -- Regardless of Level -- Often Lacked Understanding of Performance
- Employee Performance Gaps, Growth Gaps, Opportunity Gaps and Training Gaps
- Performance Goals Should Be SMARTER

### OUR SOLUTION

Our product provided certain strong advantages in the workplace. Some of them are:

- Provide clear direction to supervisors and employees.
- Form a common frame of reference around which they can effectively communicate.
- Clearly indicate success, and can cultivate a strong sense of fulfillment for those working toward achieving the goals.
- Help clarify the specific expectations of the supervisor and employee.

### RESULTS

The fact that TrackurStaff is a desktop application and not a web application ensures that you get the most stable and accurate time tracking. TrackurStaff records the mouse clicks and keyboard strokes which enable you to know that an employee is currently active or not. 15 inactive minutes will mark the employee idle which you can further remove or bill. The information leaks with TrackurStaff are not possible as it doesn't store any. As a result, your employees efficiency will rise at an exponential giving you the opportunity to utilize their full potential.

"TrckurStaff has been a game changer for my business. Within 6 months it has increased my employee efficiency by 180%."

- Mr. Singhal , Director Trans-Web